



**PURPLE UP!**  
for military kids



**APRIL - Month of the Military Child**  
**April 21, 2017**

UF/IFAS Extension invites everyone across Florida to **Purple Up! for Military Youth** by wearing **purple** on **April 21**. Join us in celebrating April, the Month of the Military Child. This allows us to recognize and honor Florida's youngest heroes, over 51,000 military children, and their families. **Purple Up!** acts as a visible way to show support and thank military youth for their strength and sacrifices. **Purple** symbolizes all branches of the military, as it is the combination of Army green; Marine red; and Coast Guard, Navy and Air Force blue.

We hope everyone will take this opportunity to celebrate these young heroes! Be creative....the goal is for military youth to actually see the support in their schools, youth groups, and the community! Need some ideas to get you started?

- ★ Ask your local, regional, state, and federal officials to wear **purple** on **April 21**
- ★ Involve schools, sports teams, youth organizations, clubs, afterschool programs, fraternal organizations, social clubs, and Rotary groups
- ★ Request local businesses, stores and restaurants to post a **Purple Up!** message on their roadside signs or put a **Purple Up!** flyer in their business window
- ★ Suggest companies and businesses ask their employees to wear **purple**. If you don't have or own a purple shirt wear a purple ribbon, tie, headband etc. Just show your support and let our youth know we care about them!
- ★ Invite coworkers, members of your clubs and organizations, or exercise class, to join you in showing support for the military youth in your town by wearing **purple** on **April 21**
- ★ Share your activities and photos #fl4h, #purpleup

Can't make the 21<sup>st</sup> then do something another day in April. We would like to encourage you to take pictures of your group wearing **purple** and share them on social media. Most people think of the color green when they think of 4-H, but on April 21<sup>st</sup>, 4-H youth and volunteers in Florida will be sporting the color **purple** to show support for our military families.

